

DESIGN AND PRODUCTION OF UNIQUE DRESS COLLECTION FOR SUMMER FROM KIZILCABOLUK “PESHTAMAL’S” AS A PART OF EDUCATION

SEVİM YILMAZ

Pamukkale University, Denizli Technical Vocational School of Higher Education, Denizli, Türkiye, e-mail:sevim71@gmail.com

When it is thought that women that indigenize freedom, modernity and naturalness as a lifestyle look for light and unique clothing; it is possible to see the value of the local fabrics. It can easily be said that the Kizilcaboluk cotton made fabrics are free, comfortable and useful for clothing. The clothes designed in the present study were selected to be suitable for the “Nature” theme from the breechcloth made of Kizilcaboluk fabrics. By keeping the size and patterns, looseness, thickness, wrinkling of the cloths in mind, and by foregrounding comfort and aesthetics, designs were done by the students at the Cloth Design class under the title “Nature”. Among these, one design from each which is suitable for production was selected. The technical details of the designs were analyzed by the researcher considering the sewing technique and pattern features, trying to make them suitable for boutique production, and to let the least fabric waste. As the target audience, the customers that like to wear expensive and unique clothes were considered. It is believed that if the cloth collection produced is marketed well, Kizilcaboluk fabrics will be known not only in the country but all around the world.

Keywords: Cloth design, Kizilcaboluk fabrics, comfort

INTRODUCTION

It is said that the hand loom in Kizilcaboluk date back about 500 years ago. Besides being used for cloth designs, today, Kizilcaboluk fabrics are especially used for home textile.

Through a study, the 100% plain weave and the Kizilcaboluk weaving fabrics that were weaved at a textile factory at Denizli Organized Industrial Zone, were compared in terms of their wrinkle resistance. The wrinkle resistances of Kizilcabölük fabrics were found out to be lower than other similar fabrics (Can and Akaydin, 2008).

When it is thought that women that indigenize freedom, modernity and naturalness as a lifestyle look for light and unique clothing; it is possible to see the value of the local fabrics. It can easily be said that the Kizilcaboluk fabrics are free, comfortable and useful for clothing. In addition, when they are used as evening dresses, they have an elegant and chic tissue. Even the American film stars try to show their beauty at their film premieres through the evening dresses made from fabric that is similar to Kizilcaboluk weaves. For instance, Catherine Zeta Jones had a chic and authentic style through her one shoulder dress made of a fabric that is made from Kizilcaboluk fabric at her “Death Defying Acts” film premiere (Yilmaz and Bayramoglu, 2008).

The clothes designed in the present study were selected to be suitable for nature theme from the breechcloth made of fabrics.

DESIGN PROCESS OF UNIQUE DRESS COLLECTION FOR SUMMER FROM KIZILCABOLUK “PESHTAMAL’S

The Importance of Local Fabrics for Fashion

When the culture of past meets today’s fashion, a perfect match is met for Kızılcaölük fabrics. When the 2015-2017 summer fashion is checked, it is seen that there is a theme with the dominance of naturality, the different shades of yellow, brown, green, red, and pink coming from the sunburn dried flowers, grass, and falling leaves.

Vogue generally express the change. Mostly seeing equal as clothing, fashion is fact which include all areas about the man (Ertürk, 2011).

This collection is done in accordance to fashion trends for 2015-2017 years, but will be suitable for 2018-2020 years because nature theme is mostly actual.

According to Turkish dictionary meaning of “peshtamal” is wide and long woven fabric, which is belt on waist in Turkish bath and work place (Demiray *et al.*, 1981).

The simple “peshtamal” which was used in dress production for Kizilcaboluk Fest collection was demonstrated in Picture 1. This product is made from %100 bamboo yarn. Mostly Kizilcaboluk “peshtamal’s” are produced from natural yarns which consists of more than % 70 cotton fibre and some of them in small amount may contain polyester ore viscose fibre.



Picture 1. Simple “peshtamal” which was used in dress production for Kizilcaboluk Fest collection

Cloth Design

By keeping the size and patterns, looseness, thickness, wrinkling of the cloths in mind, and by foregrounding comfort and aesthetics, designs were done by the students at the Cloth Design class under the title “Nature”. Among these, one design from each, which is suitable for production was selected. The technical details of the designs were analyzed by the researcher considering the sewing technique and pattern features, trying to make them suitable for boutique production, and to let the least fabric waste. For each cloth, was been done the ¼ scale laying plans and fabric wastes in accordance with the peshtamal sizes.

The Production of the Collection

Patterns of all models were made according to a size of 38 and the height of 172 cm, and then one prototype for each model has been produced with cheaper but similar fabrics to test the patterns size and the sewing method. They were tested on the models to be used at the fashion show and the size and pattern adjustments were done. With the justified patterns, the laying plans, cutting and sewing processes were done. The bead ornamentations on the models were done especially on the tasselled parts after the sewing was finished. Among the products that were found to be successful concerning their sewing and ornamentation, 30 products were handed in to the Kizilcaboluk Wakf to be presented at the Kizilcaboluk Fest in May 2015. Only a part of the products done according to unique designs (Picture 2, Picture 3, Picture 4, Picture 5) is presented in the present article.



a)



b)

Picture 2. a) Front view of dress model 1; b) Back view dress of model 1



a)



b)

Picture 3. a) Front view of dress model 2; b) Profile view of dress model 2



a)



b)

Picture 4. a) Front view of dress model 3; b) Profile view of dress model 3



Picture 5. a) Front view of dress model 4; b) Profile view of dress model 4

CONCLUSION

In this collection as shown in pictures are used sometimes very basic similar patterns as in dress model 3 but mostly difficult patterns with big labourer cost, like in dress models 1 and 4. The creation of different designer were original one on her behalf and it was difficult to put theme in one collection, that's why some very unique models were not preferred from researcher to be produced. This collection is suitable for boutique production only, because consists of handmade fabrics and special laying plans suitable for peshtamals sizes.

It is believed that if the unique cloth collection produced is marketed well, Kızılcaabölük fabrics will be known not only in the country but all around the world and will bring to producers good income.

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