

Sports Management Education in Turkish Universities, Analysis of Undergraduate Programs

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Abstract: The aim of the study is to examine the undergraduate program courses of the universities providing training in Sports Management in Turkey. In this study, electronic screening method was used via web sites of universities. 80 Sports Management Departments (SMD) were found and only 20 of them which were up to date were analyzed. 2016-2017 academic year curriculums were examined. All universities examined were state universities. The courses were grouped as Compulsory-Elective, Theoretical-Practical and Total number of course-hour and credit. The percentages of the courses were calculated over the total course hours for that group.

Key words: Sports management, education, curricula, university, Turkey.

1. Introduction

Sports management education programs are available all over the World. However, these educations vary according to the educational strategies of the countries and the needs in the area. Training in Sports Manager in Turkey is only provided by state and private universities. The education of state universities is free.

According to the definition of Turkish Employment Agency, the sports manager is the person responsible for the sports services and activities [1]. Sports Management Education Programs in universities prepare students for careers in the sports management. For example; sports marketing, Sports economics, sports business, media and sport, sports organizations and sports facilities, contemporary developments, etc.

2. Materials and Methods

In this study, electronic screening method was used via official websites of universities. 80 Sports Management Departments (SMD) were found [2] and only 20 of them which were up to date were analyzed.

2016-2017 academic year curriculums were examined. All universities examined were state universities. The courses were grouped as theoretical, practical and total compulsory-elective course hours. Total credit for all course groups was calculated and European Credit Transfer System (ECTS) value was also added to table. Percentage values of the courses were calculated over the total course hours for that group.

3. Results

The total number of courses studied in the research is 1156. The number of courses in the curriculums was at least 40 (ANDU) and at most 74 (AKDU). Theoretical course hours were minimum 107 (OMU), maximum 165 (AKDU). Practical course hours were minimum 8 (FU), maximum 72 (ANKU) (Table 1).

In general, it has been determined that the compulsory courses consist of field knowledge (sports management, general business, economics, law etc.) and sports branches (athletics, gymnastics, swimming, volleyball, etc.) Sample semester plans can be seen in Table 2.

4. Discussion

The sport manager in Turkey is trained for 4 years (8 semesters) with a focus on vocational courses. This

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Table 1 Course distributions of curriculums.

Universities	Total Compulsory Course Hours							Total Elective Course Hours							CourseTotal Hours								
	<i>n</i>	Total	T	%	P	%	C	<i>n</i>	Total	T	%	P	%	C	<i>n</i>	Total	T	%	P	%	TC	ECTS	
1	IBU [3]	40	125	113	90	12	10	119	6	18	18	100	0	0	18	46	143	131	92	12	8	137	240
2	ADU [4]	55	157	125	80	32	20	141	9	18	18	100	0	0	18	64	175	143	82	32	18	159	240
3	AKDU [5]	54	142	126	89	16	11	132	20	55	39	71	16	29	47	74	197	165	84	32	16	179	240
4	ANDU [6]	52	140	132	94	8	6	202	13	11	5	45	6	55	38	40	151	137	91	14	9	240	240
5	ANKU [7]	56	165	103	62	62	38	134	15	23	13	57	10	43	21	71	159	116	73	72	45	155	241
6	ATAU [8]	53	181	137	76	44	24	147	3	6	6	100	0	0	6	56	187	143	76	44	24	153	240
7	BAU [9]	47	127	118	93	9	7	173	14	41	39	95	2	5	66	61	168	157	93	11	7	239	239
8	DU [10]	52	136	119	88	17	13	140	14	50	38	76	12	24	50	66	186	157	84	29	16	190	240
9	FU [11]	45	127	119	94	8	6	123	8	24	24	100	0	0	24	53	151	143	95	8	5	147	240
10	GAZIU [12]	43	134	118	88	16	12	186	10	38	30	79	8	21	54	53	172	148	86	24	14	240	240
11	IU [13]	52	163	129	79	34	21	143	7	14	14	100	0	0	14	59	177	143	81	34	19	157	240
12	KATU [14]	46	138	122	88	16	12	189	12	27	17	63	10	37	45	58	165	139	84	26	16	234	234
13	MCBU [15]	39	115	97	84	18	16	185	16	42	28	67	14	33	53	55	157	125	80	32	20	238	240
14	MU [16]	51	127	101	80	26	20	201	13	30	22	73	8	27	39	64	157	123	78	34	22	240	240
15	MSKU [17]	47	149	129	87	20	13	178	12	38	31	82	7	18	62	59	187	160	86	27	14	240	240
16	OMU [18]	50	111	101	91	10	9	151	8	8	6	75	2	25	25	58	119	107	90	12	10	176	188
17	OHU [19]	41	122	107	88	15	12	175	13	40	31	78	9	23	65	54	162	138	85	24	15	240	240
18	PAU [20]	50	136	98	72	38	28	167	14	36	36	100	0	0	46	64	172	134	78	38	22	240	240
19	SAU [21]	31	115	102	89	13	11	117	15	56	52	93	4	7	56	46	171	154	90	17	10	173	240
20	SEU [22]	43	124	102	82	22	18	189	12	29	24	83	5	17	36	55	153	126	82	27	18	225	225

T: Theoretical, P: Practical, C: Credit, TC: Total Credit, ECTS: European Credit Transfer System.

Table 2 Sample Semesters Plans (3rd Semester).

Course Title (PAU)	T	P	ECTS	Type	Course Title (BAU)	T	P	ECTS	Type
Basic Computer Sciences	2	2	4	Comp.	Gymnastics	3	2	6	Comp.
Contact Between Individuals and Organizations	2	0	4	Comp.	Introduction to Sociology	2	0	3	Comp.
Sports Management	2	0	4,5	Comp.	Introduction to Law	2	0	3	Comp.
Read and Speak in Foreign Lang.	2	0	3	Comp.	Sport Management - I	3	0	4	Comp.
Ataturk Principles and History of Turkish Revolution-I	2	0	2	Comp.	Sports Physiology	3	0	6	Comp.
Volleyball	1	2	3	ODC	Individual Sports III (Table Tennis)	3	0	4	Elec.
II. Foreign Language-I	2	0	3	Elec.	Individual Sports III (Bocce)	3	0	4	Elec.
OFEF -eg: Sport Tourism	2	0	3	Elec.	Team Sports III (Basketball)	3	0	4	Elec.
FE-eg: Media and Sports	3	0	3,5	Elec.					

Comp: Compulsory, Elec: Elective, ODC: Out of Department Comp., OFEF: Out of Field Elective Fall, FE: Fall Elective.

training consists of theoretical and practical courses. Besides, these courses are divided into two as compulsory and elective courses. In addition, students must complete a two-semester internship (7th and 8th semester). Theoretical courses consist of courses such as effective written and verbal communication skills and at least two languages (elective-English, German and French)

5. Conclusions

The course period of SMD is 8 semesters including fall and spring semesters, 4 years in total.

Curriculums are independent of each other and are compatible with ECTS.

Courses are taught as theoretical-practical and compulsory-elective.

In the majority of the curriculums, it has been found that the practical courses are given only in theory.

Most of the Sports Science faculties carry out a Special Ability Test at the entrance to the school. For this reason, curriculums are thought to be both theoretical and practical.

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