

Öncü YANMAZ ARPACI

Assistant Profesör



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GENERAL INFORMATION

Education : PhD
Marital Status : Married
Date of Birth : June 14, 1980
Place of Birth : İzmir, Türkiye

EDUCATION

PhD, 2019 : General Business Administration Program, Department of Business Administration,
Graduate School of Social Sciences, Pamukkale University
Dissertation: The Relationship of Outsourcing and Innovation in Enterprises
Diploma Grade: 3,81

M. Sc.
2005-2006 : Engineering Management Program, Department of Industrial Engineering,
Graduate School of Natural and Applied Sciences, Galatasaray University
Dissertation: Supplier Selection Criteria in Supply Chain Management
Diploma Grade: 3,97

B. S.
1998-2003 : Industrial Engineering (English/Full Scholarship), Engineering Faculty,
Doğuş University
Diploma Grade: 2,70

ACADEMIC AND WORK EMPLOYMENT

- 2023 - Pamukkale University,
Community Service and Social Responsibility Application and Research Center
Manager
- 2023 - Pamukkale University,
Social Facilities Enterprise
Member of the Board
- 2021 - Pamukkale University,
Economics and Administration Faculty - Econometrics Department
Assistant Professor

Quality Commission
Member of the Commission

- 2021 - Pamukkale University,
Quality Management and Data Evaluation Application and Research Center
Manager

Şehit Ömer Halisdemir Sports Sciences Research and Application Center
Member of Advisory Board
- 2021 – 2022 Pamukkale University,
Deputy Secretary General
- 2010 – 2022 Pamukkale University,
Quality Management and Data Evaluation Application and Research Center
Lecturer
- 2008 – 2009 MAHLE Group,
Sales & Marketing Department
Operation Controller
- 2007 Ericsson Enterprise-CPG
Sales & Marketing Department
Sales Executive
- 2005-2006 Acıbadem Healthcare Group
International Marketing Department
International Marketing Specialist
- 2003-2005 Procter & Gamble Şekerpınar Warehouse
Quality Assurance Department & Production Planning Department
Quality Assurance Specialist & Production Planning Specialist

ADMINISTRATIVE PROJECTS

- | | |
|-------------------------------|---|
| Pamukkale University; | 2024-2028 Strategic Plan, 2022-
Graduate Follow-Up System, 2022-
Feedback (Suggestion) System, 2020-
University Key Performance Indicators Study, 2020-
Institutional Self-Evaluation Reports, 2015-
Self-Assessment & Satisfaction Surveys, 2014-
Quality Assurance System Configuration Studies, 2010-
Internal Control Standards – Adaptation Action Plan
Administration Working Group, 2019
Administrative Information System, 2019
2019-2023 Strategic Plan, 2017-2018
2014-2018 Strategic Plan, 2013
Corporate Data Evaluation System, 2013-2015
Institutional Self-Evaluation Reports, 2015-
Graduate Information System, 2013-2015
Process Management Information System, 2013-2015
Document Administration System, 2012-2013 |
| National Productivity Center; | Denizli Chamber of Commerce Productivity Incrementation
Project, 2010 |

FOREIGN LANGUAGE

English: Advanced (ÜDS 82.5, KPDS 80)
German: Advanced (ZMP 98, ZD 100)
Spanish: Intermediate

PUBLISHED RESEARCH

Yanmaz Arpacı Ö., Gülel, F.E. 2022. Scale Adaptation of Innovation-Outsourcing in Companies, *Istanbul Business Research*, 52 (1):31-45.

Çağlar, A., Gülel, F.E., **Yanmaz Arpacı Ö.**, Taner, M.E., Aslan, D. (2018). Internal Shareholders Satisfaction Analysis in a Higher Education Institution: The Case of Pamukkale University, *Pamukkale University Journal of Education*, 44:231-250.

Yanmaz Arpacı Ö., Arman, M. (2015). A Study on the Administrators and Employees' Organizational Justice Perceptions, *Yeni Fikir International Journal of Academic Research and Studies*, 15:101-122.

Arman, M., **Yanmaz Arpacı Ö.** (2014). Organizational Culture Perceptions of Academic and Administrative Staff: A Research in Pamukkale University, *Yeni Fikir International Journal of Academic Research and Studies*, 13:47-62.

Book Chapters

Yanmaz Arpacı Ö., Gülel F.E., “Are European Union Member and Candidate Countries Ready for Industry 5.0?”, *Implications of Industry 5.0 on Environmental Sustainability*. (Editors SAJID M.J., REHMAN KHAN S.A., YU Z.) IGI Global, 2022, Issue: 1, ISBN 9781668461136.

Gülel F.E., **Yanmaz Arpacı Ö.**, “The Impact of Outsourcing and Innovation on Industry 4.0”, *Advances in Econometrics, Operational Research, Data Science and Actuarial Studies*. (Editor TERZİOĞLU M.K.) Springer, 2022, Issue: 1, ISBN 978-3-030-85253-5.

Yanmaz Arpacı Ö., Coşkun S., Taner M.E., Aydınli M., “Quality Assurance in Higher Education: Quality Management System Applications in a State University”, *Quality and Strategy Management Research*. (Editors USTA KARA I., KARALAR S.) Trakya University Quality and Strategy Development, Application and Research Center Publications, 2022, Edition Number: 1, ISBN 978-975-374-335-8.

Conference Presentation

Aydınli M., Taner M.E., **Yanmaz Arpacı Ö.**, Coşkun S. 2022. Enterprise Information Systems Applications for Higher Education Institutions. IQC 2022 International Quality Conference, Cyprus International University, Nicosia, Turkish Republic Of Northern Cyprus.

Gülel F. E., **Yanmaz Arpacı Ö.** 2021. Analysis of Industry 4.0 Performance of European Union Member and Candidate Countries By Spatial Clustering, 19th International Conference on Spatial Data Handling and Geographic Intelligence, Spatial Data Handling for Smart Cities and Earth System, Sakarya University (Virtual).

Gülel F. E., **Yanmaz Arpacı Ö.** (2020). Outsourcing and Innovation Relationship of Fortune 500 Turkey Enterprises, 20th International Symposium on Econometrics, Operations Research and Statistics (20. EYİ), Ankara Hacı Bayram Veli University, Ankara, Turkey.

Yanmaz Arpacı Ö., Gülel F. E. (2019). Development of Innovation-Outsourcing Scale in Enterprises, The 3rd International EUREFE Congress, Aydın Adnan Menderes University, Aydın, Turkey.

Yanmaz Arpacı Ö., Sönmezoğlu U. (2018). Outsourcing in Sports Industry; An Overview to Turkey, International Symposium on Advancements in Tourism, Recreation and Sports Sciences, Mediterranean University, Podgorica, Montenegro.

Çağlar A., Gülel F. E., **Yanmaz Arpacı Ö.**, Taner M. E., Aslan D. (2017). Internal Shareholders Satisfaction Analysis in a Higher Education Institution, 18th International Symposium on Econometrics, Operations Research and Statistics (18. EYİ), Karadeniz Technical University, Trabzon, Turkey.

Taner M. E., **Yanmaz Arpacı Ö.** (2015). "Quality Management and Data Evaluation Application and Research Center" in Pamukkale University's Quality Travel, International Conference on Quality in Higher Education (ICQH), Sakarya University, Sakarya, Turkey.

Yaldır, A. K., Koyuncuoğlu, M. U., **Yanmaz Arpacı Ö.**, Taner M. E., Yıldırım, T., Polat, L. Ö. (2015). Process Management Information System for Higher Education Institutions: The Case of Pamukkale University, International Conference on Quality in Higher Education (ICQH), Sakarya University, Sakarya, Turkey.

Yaldır, A. K., Polat, L. Ö., Taner M. E., **Yanmaz Arpacı Ö.**, Yıldırım, T., Koyuncuoğlu, M. U. (2015). A Sample Application on Institutional Data Evaluation Systems and Achievements for Universities, International Conference on Quality in Higher Education (ICQH), Sakarya University, Sakarya, Turkey.

Aslan, D., Tola, A.T., Coşkun, S., Yaldır, A., **Yanmaz Arpacı Ö.**, Taner, M.E., Yıldırım, T., Bağcı, H. (2015). The Contribution of Pamukkale University's Information System Applications to Bologna Process, First Congress of Research on the Bologna Process, Hacettepe University, Ankara, Turkey.

Yanmaz Arpacı Ö., İrmiş A. (2014). A Research for the Perceptions of Family Business Employees Regarding the Authority and the Responsibility Delegation, Quo Vadis Social Sciences: Artvin Coruh University International Congress on Social Sciences, Artvin, Turkey.

Scientific Projects

The Relationship of Outsourcing and Innovation in Enterprises, 2018SOBE23, Pamukkale University Doctoral Thesis Project, 2018-2019, Researcher

Establishment of Continuous Quality Improvement System Infrastructure in Pamukkale University (KalsİS), 2017KRM004, Pamukkale University Corporate Infrastructure Project, 2017-2019, Researcher
